

# NETWORKING AND INNOVATION

Budapest, 26 November 2013  
 Venue: 1023 Budapest, Felhíví út 24, Pénzügykutató Zrt.

## Tuesday, 26<sup>th</sup> of November

## Morning Session

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9:45-10:00	Registration <i>Chair: Prof. Annamária Inzelt</i>
10:00-10:20	Introduction by <b>Prof. Annamária Inzelt</b> (IKU Director, PUK Co.)
10:20-10:45	<b><u>PRESENTATION 1</u></b> <b>Prof. Takabumi Hayashi</b> - BOP Strategies of MNEs and its influences on business-ecosystems in the emerging countries: From the perspectives of the social innovation
10:45-11:00	Discussion
11:00-11:25	<b><u>PRESENTATION 2</u></b> <b>Dr. László Csonka</b> - Innovativeness and internationalisation of Hungarian SMEs: Technology-related service industries
11:25-11:40	Discussion
11:40-12:05	<b><u>PRESENTATION 3</u></b> <b>Dr. Masashi Arai</b> - MNE's innovative capabilities: Comparative studies of patenting strategies and inventors' countries of origins
12:05-12:20	Discussion
12:20-13:15	<i>Lunch break</i>

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## Afternoon Session

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	<i>Chair: Prof. Takabumi Hayashi</i>
13:15-13:40	<b><u>PRESENTATION 4</u></b> <b>Dr. Péter Kovács, Dr. Márton Vilmányi</b> - Examination of collaborations between universities and companies
13:40-13:55	Discussion
13:55-14:20	<b><u>PRESENTATION 5</u></b> <b>José Manuel Leceta</b> - EIT for Knowledge and Innovation Communities
14:20-14:35	Discussion
14:35-15:00	<b><u>PRESENTATION 6</u></b> <b>Dr. Chie Iguchi</b> - Roles of MNEs' innovation strategies on national innovation systems
15:00-15:15	Discussion
15:15-15:40	<b><u>PRESENTATION 7</u></b> <b>Prof. Annamária Inzelt</b> – Slow progress from isolation to networking
15:40-15:55	Discussion
15:55-	General discussion
17:00	<b>Closure of the workshop</b>

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